



28 - 30 January 2025

Tripura Vasini Palace Grounds
Bengaluru, Karnataka, India

GATE WAY TO THE GLOBAL **FOOD & BEVERAGE MARKETS**



Concurrent Expo



Food Confluence is a dedicated B2B pavilion that will bring together a diverse range of food and beverage product manufacturers from around the world. The concept of providing buyers with the opportunity to discover a variety of global products and develop new business partnerships is welcoming. The Bakers Technology Fair 2025 & Food & Drink Processing Expo 2025 are concurrent expos engaging key buyers from the food & beverage business.

Over 10000 attendees will experience a compelling mix of industry-leading food retail and HoReCa business intelligence, product innovation, powerful connections created by 500+ brands and organisations, 30+ speakers and 200+ exhibitors.

The event menu offers rousing panel discussions & leadership talks, mind-bending innovation showcases, engaging master classes & B2B meetings, tailored networking opportunities, featuring India's biggest names in food & cuisine innovation, cutting-edge gastronomy, food retail design & in-store experience, tech, marketing and much more.

WHO WILL VISIT



Importers & Exporters



Dealers



Super Markets



Online Stores



Food & Grocery Retailers



Hotels



Restaurants, Café & Bars



Caterers



Bakery & Confectionery



Corporates



Government Bodies



Institutions

B2B MEETINGS

Using data to generate qualified leads for exhibitors is a smart strategy, as it helps maximize the value for both parties involved. Leveraging information effectively can enhance the matchmaking process, ensuring that exhibitors meet potential clients or partners who are genuinely interested in their products or services.

Key Takeaways:

- Dealer & Distributors Network
- Product Introduction
- Online & Retail connect Engage with confluence manufactures
- Evaluation ● Negotiation
- Establishing New Business Partners





WHO CAN EXHIBIT

- Gourmet Food
- HORECA Product
- Canned Food
- Frozen Food
- Dehydrated Food
- Baked Product
- Snack Food
- Confectionery
- Beverages
- Dairy Product
- Ready to Eat
- Ready to Cook
- Condiments & Sauces
- Wellness Product
- Organic Food
- FMCG Brand

FOCUSED SECTORS



OPPORTUNITIES AT FOOD CONFLUENCE

- Expand Territorial Reach
- Boost Channel Partnerships
- Direct-market To B2B Customers
- Showcase Product Innovations
- Build Brand Visibility
- Product Launch

ABOUT THE ORGANISER

Established in 2010, Synergy Exposures and Events India Pvt Ltd is dedicated to uniting businesses through exhibitions and conferences in India. Our mission is to create a platform for industries to connect and thrive, focusing on sectors like Process Engineering, Food and Hospitality, Food Processing, Food Packaging, and Dairy Processing. The organiser have built strong partnerships with National and International Associations, driving industry growth and innovation. Synergy Exposures are proud to be catalysts for industry advancements, shaping the future of these sectors, one event at a time

PARTNERSHIP OPTIONS

PRESENTING PARTNER

EXCLUSIVE

Deliverables:

- ✓ Titled as Presenting Partner.
- ✓ 5 Promotional E-mail Campaigns.
- ✓ Logo Inclusion in all the Promotional Collaterals & Onsite Brandings.
- ✓ Logo Inclusion in VIP Invitation, Exhibitor, Visitor, Delegate Online Registration Page.

INR 20 Lakhs

REGISTRATION PARTNER

EXCLUSIVE

Deliverables:

- ✓ Titled as Registration Partner.
- ✓ 2 Promotional E-mail Campaigns.
- ✓ Logo Inclusion in all the Promotional Collaterals & Onsite Brandings.
- ✓ Logo Inclusion in Online Visitor Registration Page.
- ✓ Logo Inclusion on the Badge.

INR 10 Lakhs

VIP LOUNGE PARTNER

NON EXCLUSIVE

Deliverables:

- ✓ Titled as VIP Lounge Partner.
- ✓ 2 Promotional E-mail Campaigns.
- ✓ Logo Inclusion in all the Digital Promotional Collaterals & Onsite Brandings.
- ✓ Logo Inclusion in VIP Invitation.
- ✓ Branding in VIP Lounge.

INR 5 Lakhs

SEMINAR PARTNER

NON EXCLUSIVE

Deliverables:

- ✓ Titled as Seminar Partner.
- ✓ Titled as Partner.
- ✓ One Speaking Opportunity
- ✓ 2 Promotional E-mail Campaigns.
- ✓ Logo Inclusion in all the Digital Promotional Collaterals & Onsite Brandings.
- ✓ Logo Inclusion in Delegate Registration and Seminar Agenda Page.

INR 5Lakhs

INDUSTRY PARTNER

NON EXCLUSIVE

Deliverables:

- ✓ Titled as Industry Partner.
- ✓ One Promotional E-mail Campaigns.
- ✓ Logo Inclusion in all the Digital Promotional Collaterals & Onsite Brandings.

INR 3 Lakhs

For sponsorship & Stand Booking

Savitha

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* Goods & Services Tax (GST) Extra. Last date for all partnership enrolment **60 days before the expo.**

PARTICIPATION OPTIONS

For Indian Participation

Built Booth – INR 10000 / Sqm (Min 9 Sqm)

Bare Space – INR 9500/ Sqm (Min 36 Sqm)

For International Participation

Built Booth – USD 225 / Sqm (Min 9 Sqm)

Bare Space – USD 200/ Sqm (Min 36 Sqm)

* Goods & Services Tax (GST) Extra | 10% Extra for two side open & 20% Extra for 3 side & Island Booths.



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